

August 15, 2017

United Way

To Whom It May Concern:

I am writing to give my recommendation to Gift Development Advisors, principals Michael Halpern and Erica Reiter, whom I have worked with since 2012. They are consummate professionals, going the extra mile for their clients, conducting complex and successful campaigns and studies. For organizations that I have led, they created innovative strategies to meet specific challenges and needs that we faced, always bringing viable solutions to the table. They also know how to solicit major gifts!

I would not hesitate to recommend them to any organization in the nonprofit community.

Sincerely,



Jerry Mandel, Ph.D.
President