**Joan Rudder, MBA, CPP**

**Hesperia, CA**

**email:** [imaker@msn.com](mailto:imaker@msn.com)

Cell: 760 220 1771

**Film/Video Writer-Producer**

An award-winning Certified Professional Photographer, filmmaker, digital artist, educator, speaker, television producer, and mentor and advocate for youth.

A story-teller from her earliest memories, film-making, television production, and photography are tools she uses to inspire, encourage, and impart vision to viewers-- usually through sharing the stories of others... be it through a documentary or feature film, a 'docu-trailer', or photo essay.

**Experience**

2015 – present : Host and producer of the cable TV program*, Silver Sage*; responsible for story concepts, directing, scripting, and production.

2006-Present – Creator of *Photography With Purpose* workshops-- photography enrichment workshops for adolescent girls and young women where they explore their own creativity while building self-confidence and leadership skills.

1985- present CEO of Image Maker Visual Communications – photography and video production; Marketing consultation and development to non-profit organizations and small businesses. Development of marketing campaigns for community outreach programs.

Founder Positive Image Network, 501 c3- Educational media training programs for youth.   
  
**Education**

**Masters Business Administration,** Marketing emphasis - 2004

**B.A.(Honors) Business and Public Administration**, Small Business Management emphasis, 2001

California State University, San Bernardino

**A.S. Business Administration,** 1998   
Riverside Community College, Riverside CA   
  
**Certificate – Technical Writing 2019**California State University, San Bernardino

**Certificate - Online Instruction, 2003**Cerro Coso Community College, Ridgecrest

**Certificate - Grant Development and Management,** 2001  
California State University, San Bernardino

**Certificate - Direct Marketing** 1998 – University of California, San Diego

**PROFESSIONAL QUALIFICATIONS**

CPP - Certified Professional Designation through Professional Photographic Certification Commission

**Skills**Cinematography  
Photography  
Proposal and Grant Writing  
Script writing  
Film Editing  
Public Speaking

Experienced in Adobe software- Premiere Pro, Photoshop, Audition, Dreamweaver; working knowledge of After Effects

**Awards**

* 2016 Dreams, Visionaries, and Leaders Honoree
* 2013 Digital Artist of the Year - Inland Empire Professional Photographers and Videographers
* Trailblazer Award 2010- For You Network
* Making A Difference in the Community 2009- For You Network
* Recipient of The President's Call to Service Award (George W. Bush) 2008
* Woman of Distinction in Arts and Culture 2007- Girl Scouts San Gorgonio Council
* Woman of Excellence in Community Service 2006- National Association for Female Executives
* Outstanding Community Service -1996 Riverside County Board of Supervisors

**Awards in Television Broadcasting:**

* 2018 Bronze Telly for– *Creating Art for Healing*
* 2017- Silver Telly People’s Choice for TV episodes *Leap of Faith* and *In the Midst of Gorillas in the Mist*